

Carbon Reduction Plan

Supplier name: Strategic Blue

Publication date: 30/06/2025

Commitment to achieving Net Zero

Strategic Blue is committed to achieving Net Zero emissions by 2040

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Reporting Year: 2022 (Jan to Dec)	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0*
Scope 2	10.1

Scope 3

(Included Sources)
Scope 3 Total - 54.0

4. Upstream T&D - 0.0**

5. Waste generated in

operations - 0.0*** 6. Business

Travel - 51.5

7. Employee Commuting - 2.5

9. Downstream T&D - 0.0**

Total Emissions 64.1

*Scope 1 is not relevant as we are a professional service company using third party serviced offices with no manufactured products or vehicles

** This is a professional service-based business with no physical products being transported

***This is an office-based business with no formal waste monitoring and negligible emissions from waste generated

Current Emissions Reporting

Reporting Year: 2024 (Jan to Dec)	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0*
Scope 2	10.1
Scope 3 (Included Sources)	Scope 3 Total - 72.3 4. Upstream T&D - 0.0* 5. Waste generated in operations - 0.0** 6. Business Travel - 68.4 7. Employee Commuting - 3.9 9. Downstream T&D - 0.0*

Total Emissions 82.4

*Scope 1 is not relevant as we are a professional service company using third party serviced offices with no manufactured products or vehicles

** This is a professional service-based business with no physical products being transported

***This is an office-based business with no formal waste monitoring and negligible emissions from waste generated

Emissions reduction targets

In order to continue our progress to achieving Net Zero we have adopted the following carbon reduction targets:

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- **Offices:** We will accommodate 50% of staff and have shared meeting rooms. We will also look for an office provider with ISO 14001 or equivalent certification ie B Corp. Office location needs to be the one with minimum travel for everyone (ie minimum use of transport).
- **Commuting:** To reduce office working to 20% in the office and 80% working from home.
- **Business Travel:** To use best-in-class carbon footprint airlines for travel and to continually reduce travel per employee and offset all flights going forward. Video conferencing prioritised both over travel as well as staff gatherings for meetings in the office.
- **IT Equipment:** To recycle 80% of equipment
- **Suppliers register** (part of ISO 9001 and ISO 14001) requires us to review a 3rd party carbon credentials and preferred suppliers will be best-in-class

We project that carbon emissions will decrease over the next five years to 48 tCO₂e by 2027. This is a reduction of 25%

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2022 baseline. The measures will be in effect when performing the contract:

- ISO 14001 implementation and certification, including an Environmental Policy outlining our commitment to minimising the negative environmental impact of our activities
- 80% of IT equipment recycled
- Office space reduced to 50% of staff size due to home working with shared meeting rooms if required
- IT policy implemented to have only one laptop for office and home use, thereby removing the need for more than one PC
- Home working allowed up to 100% of the time resulting in less commuting – home working accounts for 80% of average working hours in 2024
- Staff to maximise use of video conferencing where possible
- Introduced cycle to work and electric car schemes

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Planned Carbon Reduction Initiatives

In the future we hope to implement further measures such as:

- Continue to work with procurement to understand how to better embed environmental sustainability in procurement processes and contract terms and conditions; and ensure that our own suppliers are able to demonstrate their commitment to achieving net zero by 2050.
- Implement company-wide electric car scheme
- identification and utilisation of carbon removal schemes (such as tree planting) after full reduction strategies have been applied.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standards for Carbon Reduction Plans. Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the [GHG Reporting Protocol corporate standard](#) and uses the appropriate [Government emission conversion factors for greenhouse gas company reporting](#). Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the [Corporate Value Chain \(Scope 3\) Standard](#).

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of the Supplier:

Signed: James Mitchell

Position: CEO

Date: 30/06/2025

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